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U.S. Appl. No. 09/823,458

IN THE CLAIMS:

Please amend the claims as follows:

- 1-22. (Cancelled)
23. (New) A method comprising:
identifying a reference location; and
sending consumer information to a portable communication device wherein the consumer information is selected based at least in part on a vendor's proximity to the reference location and one or more criteria specified by a user from the portable communication device.
24. (New) The method of claim 23 further comprising:
receiving the one or more criteria specified by the user from the portable communication device at substantially a same time of identifying the reference location.
25. (New) The method of claim 23 wherein the one or more criteria pertain to at least one of a price, a distance or a quality for vendor goods or services.
26. (New) The method of claim 23 wherein the consumer information is sent in response to a request by the user.
27. (New) The method of claim 23 wherein identifying the reference location comprises receiving a location input into the portable device by the user.
28. (New) The method of claim 23 wherein identifying the reference location comprises receiving global positioning system (GPS) coordinates from the portable communication device.
29. (New) A method comprising:

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transmitting information from a wireless communication device, the information including location information and user specified criterion; and

receiving consumer information at the wireless communication device, the consumer information relating to one or more vendor goods or services which satisfy the user specified criterion and proximate to a location associated with the location information.

30. (New) The method of claim 29 wherein the user specified criterion pertains to at least one of a price, a distance or a quality for vendor goods or services.

31. (New) The method of claim 29 wherein the consumer information includes a name of at least one vender and an associated location of the vendor.

32. (New) The method of claim 29 wherein the user specified criterion is stored in non-volatile memory of the wireless communication device.

33. (New) The method of claim 29 wherein the user specified criterion is entered into the wireless communication device by the user.

34. (New) The method of claim 29 wherein the user specified criterion includes at least one of a price range for an amount of fuel or a minimum distance to travel.

35. (New) A wireless communication device comprising:

a processor; and

a memory coupled to the processor, the memory storing instructions that when executed by the processor enable the wireless communication device to transmit information including location information and user specified criterion to another device and receive

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consumer information at the wireless communication device, wherein the received consumer information relates to one or more vendor goods or services which satisfy the user specified criterion and are proximate to a location associated with the location information.

36. (New) The device of claim 35 wherein the user specified criterion pertains to at least one of a price, a distance or a quality for vendor goods or services.

37. (New) The device of claim 35 further comprising a display operative to display indicia representing the consumer information received at the wireless communication device.